**Team Members**:

Barrett Ottenberg, Matthew Warner, Emma Li

**Project Title:**

Amazon Sales Analytics

**Description**:

Matthew Warner uses Amazon as a sales channel. Amazon generates CSV reports. Use python, pandas and matplotlib to create meaningful data insight. Use 3-4 Amazon data sources and one outside data source.

**Questions:**

What products are most profitable?   
For each product, what is the best price to create maximum daily profit?

What are sales velocities of each product?

**Techniques and Tools:**

Excel, Python, Pandas, Matiplotlib,

**Data Shortcomings:**

Not exactly accurate with recent sales. Missing data.